



**FOR IMMEDIATE RELEASE**

## **Argent Associates Recognized as a Trailblazer in the Manufacturing Industry with “Breaking the Mold Award”**

### ***Breaking the Mold Award presented by the National MBE Manufacturers***

ATLANTA, GA (August 19, 2019) – Argent Associates was awarded the “Breaking the Mold” Award by the National MBE Manufacturers at their recent summit held in Atlanta, GA. The award honors those Minority Business Enterprise (MBE) manufacturers who have been trailblazers in communications and technology.

Argent evolved from supply chain and engineering services to a technology creation company. Argent’s Smart Edges™ platform, powered by its Edge Computing Waypoint 2, provides an exciting interactive customer experience along with back-office Artificial Intelligence (AI) data gathering and analytics.

“Our engineers and technologists enjoy creating dynamic solutions,” said Ray Moya, COO/CTO for Argent. “Our Smart Edges™ platform delivers crisp, real-time secured interactive experiences for customers, with data analytics and 5G connectivity.

Given the potential impact in the marketplace and economic impact to our communities, we decided to manufacture our products in Texas. Our platform fits into many industries and requires support from many industries; creating a new ecosystem within our community, say’s Betty Manetta, President & CEO.

“We are honored to receive this award,” said Betty Manetta. “We are even more excited about the continuous evolution that is inherent in our technology. We already have several installations scheduled for this summer and fall.”

The “Breaking the Mold” Award was presented at the National MBE Manufacturer Summit hosted by the Atlanta MBDA (Minority Business Development Agency) Advance Manufacturing Center at Georgia Tech’s Enterprise Innovation Institute on August 12<sup>th</sup>. This is the fourth year for the Summit designed to align MBE manufacturers with major corporations, Original Equipment Manufacturers (OEMs) and prime and second-tier suppliers for the purpose of building relationships, learning about new trends and technologies in manufacturing and securing business opportunities.

***About the Atlanta MBDA Business & Advanced Manufacturing Centers***



*Figure 1 Betty Manetta, CEO of Argent Associates with Donna Ennis, Project Director with Atlanta MBDA Business Center -- Enterprise Innovation Institute at Georgia Institute of Technology*

*The Atlanta MBDA Business Center belongs to a national network of 40 centers throughout the country funded by the Department of Commerce Minority Business Development Agency to help grow and strengthen Minority Business Enterprises (MBEs). It is operated by the Enterprise Innovation Institute (EI2), a unit of the Georgia Institute of Technology. Our mission is to help MBEs experience significant growth, create and retain jobs, and become sustainable thereby having an overall positive economic impact on communities and the nation.*

*Through the Department of Commerce, MBDA, Georgia Tech, our strategic partners, and stakeholders, our MBEs have access to a nationwide community of experts and individuals engaged in technology, innovation, leading-edge business practices, and investing capital among other things.*

*For further information visit <https://mbdabusinesscenter-atlanta.org/>.*

### **About Argent Associates**

*Founded in 1998, Argent Associates has been successfully creating and deploying innovative technology solutions to meet customer needs. The firm focuses on helping businesses gain a competitive advantage through technology and providing responsive mobile connectivity to the masses. Argent has evolved from a legacy supply chain and network connectivity expert into a strong purveyor of technology solutions in a variety of industries and environments, including emerging technology product research, development, integration and manufacturing; Industry 4.0 supply chain procurement, distribution and optimization; and network engineering, testing and installation. For further information about Argent Associates visit us at [argentassociates.com](http://argentassociates.com) or contact us at [info@argentassoicates.com](mailto:info@argentassoicates.com)*

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