



WBENC

WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL

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BEATRIZ (BETTY) MANETTA HONORED AS A "2019 WOMEN'S BUSINESS ENTERPRISE STAR" BY THE WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL (WBENC)

The WBE Star Award is the nation's premier award for women's excellence in business leadership.

Plano, Texas, February 5, 2019 – Beatriz (Betty) Manetta, CEO of Argent Associates and Asociar, has been recognized as a Women's Business Enterprise (WBE) Star by the Women's Business Enterprise National Council (WBENC), the nation's largest certifier of women-owned businesses and a leader in women's business development. The WBE Star Award is the nation's premier recognition for excellence among women-owned businesses, honoring 14 women from across the country who are leaders in their local business communities and respective fields.

Manetta was selected by Women's Business Council – Southwest, one of 14 WBENC regional affiliate Councils, for her business acumen, inspiration to other women and successful active role at the helm of two multi-million dollar companies. She will be honored along with 13 other Stars during the upcoming 2019 WBENC Summit & Salute gathering of more than 1,800 entrepreneurs and business leaders taking place March 11-13, 2019, in Houston, Texas.

"I am proud to receive this prestigious recognition by WBENC," said Manetta. "I am thrilled to be a part of world-class organizations like WBENC and WBCS that understand women are an important economic driver in this country, and I will continue to advocate on behalf of women businesses worldwide."

Manetta owns and operates two certified award-winning women-owned companies – Argent Associates and Asociar. Argent Associates, in its 21st year of existence, has evolved into a leading edge technology developer and provider using the latest platforms to change the customer experience and improve business performance. Sister company, Asociar LLC, is deploying the latest technology through its engineering and installation teams nation-wide. Asociar has been transforming asset management, supply chain visibility and network connectivity through innovative, faster, cost-effective solutions.

"We could not be more proud of the 2019 WBE Stars," says Pamela Prince-Eason, President and CEO of WBENC. "Each one of them exemplify the vital role women-owned businesses play in our economy. They are outstanding leaders, mentors and innovators, and we look forward to honoring them in March."

We are proud to have Betty represent the more than 1200 WBEs associated with WBCS, says Debbie Hurst, President and CEO of WBCS. "She demonstrates the power of our mission and what can happen when WBEs gain access and fully contribute to the economy." WBCS is one of WBENC's 14 Regional Partner Organizations that process WBENC's world-class certification of WBEs, in addition to providing skills-building educational programs and business development opportunities in their respective regions.

Learn more about the WBE Star Award and WBENC Summit & Salute at <http://summit.wbenc.org>.

About WBENC

WBENC is the largest third-party certifier of businesses owned, controlled and operated by women in the United States. WBENC partners with 14 Regional Partner Organizations (RPOs) to provide its world-class standard of certification to women-owned businesses throughout the country. WBENC is also the nation's leading advocate of women-owned businesses and entrepreneurs. Throughout the year, WBENC provides business development opportunities for member corporations, government agencies and more than 14,000 certified women-owned

businesses at events and other forums. Learn more at www.wbenc.org

About Argent Associates

Argent Associates imagines a smarter, more connected, technology-empowered world that increases the performance of business enterprises of all sizes across a variety of industries. Technology is making more things possible and Argent Associates is on the leading edge of continually developing and deploying practical smart solutions for today's world. We are transforming business processes, customer experiences, environments/resources/safety and revenue-sharing opportunities using smarter technology like edge computing, virtual reality, artificial intelligence and Internet of Things sensors. We are focused on empowering our customers to recreate their businesses and drive economic growth in our communities. For further information about how Argent Associates can help enhance your business of today and tomorrow, contact us at 732-512-9009 or visit us online at www.argentassociates.com.

About Asociar

Asociar is a Latin word and means "to connect". Asociar provides innovative solutions to empower the connected world. Our mission is to provide technology integration, logistics and advanced supply chain services for information, communications and technology industry. Asociar is headquartered in Plano, Texas with manufacturing facilities in the North Dallas area and distribution centers located in California, Georgia, Florida, New Jersey, New York and Texas. We are a vendor neutral company that provides technology integration on multi-vendor platforms in support of business growth by accelerating speed to market. For further information about Asociar, please visit www.asociar1.com.